FROM ZERO TO FIRST VALUE WITH AI

A Practical Workshop on AI for Analytics

Duration: 2 Hours
Audience: Institutional Research, Analytics & BI, IT/Data Leaders
Designed for: Teams wanting to get started using AI for Analytics

Datatelligent

Why This Workshop

Interest in AI is high. Clarity on where to begin is not.

Most analytics teams are facing:
- Growing demand for insights
- Flat or shrinking teams
- Increasing metric complexity
- Repetitive ad-hoc requests

The real bottleneck isn't storage or compute; it's human throughput.

This workshop shows how AI can safely expand analytical capacity.

What You Will Walk Away With

By the end of the session, your team will:
- Understand what AI is (and is not) good at in analytics
- See practical use cases you can enable now
- Learn how Snowflake's AI capabilities fit within your existing controls
- Identify a clear 90-day path to first value

AI does not replace analysts. It increases analytic capacity.

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What We Will Work Through Together

- **Reframing AI for Analytics**
  - Understanding where AI adds real analytic value, and where it does not.
- **Enabling AI Inside Snowflake**
  - How Semantic Views, Cortex, and governed access create trusted AI experiences.
- **Practical Use Cases**
  - Identifying safe, high-value pilots tailored to your institution.
- **A 90-Day Path to First Value**
  - Defining a realistic, controlled roadmap for adoption.

What This Is Not

- A generic AI overview
- A chatbot demo
- Open-ended chat on raw tables
- A one-time technology launch
- A replacement for analysts or data governance

**AI maturity grows through iteration, not launches.
This workshop is designed to help you take the right first steps.**