





# ACADEMIC PROGRAM MARKET VALUE

#### **Provide Employment Market Insights:**

Summarizes the employment market outlook for various academic programs, offering data-informed insights into potential opportunities for graduates.

## **Evaluate Current Academic Offerings:**

Enables leaders to assess the alignment of existing programs with workforce demand.

### **Identify New Program Opportunities:**

Supports decisions on launching new programs by comparing market trends and competitor offerings.

# **Our Solution**



This solution provides you with comprehensive employment market data to evaluate your programs' alignment with workforce demand.

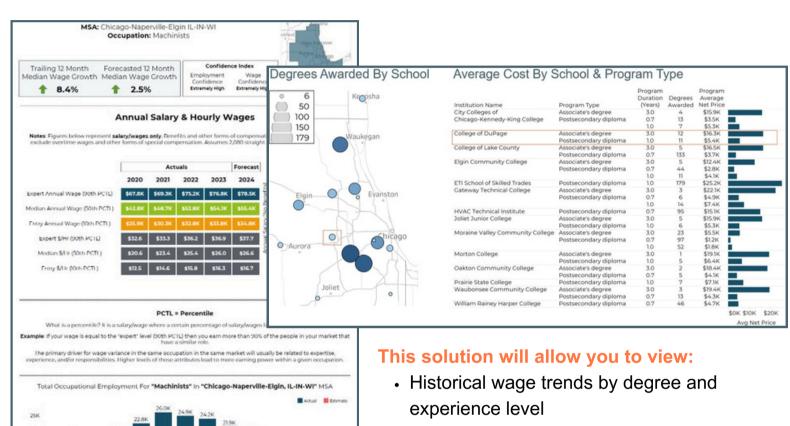
# Create value for your students and the institution:

- Generate greater revenue by focusing on the right programs for incoming students.
- Reduce expenses by cutting back on programs that may not suit your market.
- Improve operational efficiency and productivity (how?)

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## **Higher Education**

# **Academic Program Market Value**



# To learn more about this solution datatelligent.ai/solutions/academicprogram-market-value/

- · Forecasted wage trends by degree
- Historical and projected employment levels by degree
- · Number of degrees awarded by school in a selected area
- Average cost by school and program type for competitive comparisons



We enable the use of data to make our communities better.

Our mission is to use our unique approach, Data Analytics as a Service (DAaaS), to help remove barriers for organizations to make data-informed decisions.

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