





**STUDENTS AT RISK** Tableau Accelerator built by Datatelligent

Identifying at-risk students early on is critical for any higher education institution looking to intervene and provide targeted student support. This proactive intervention leads to improved student retention rates and a more satisfied student body.

#### **Student Data at Your Fingertips**

Rather than building custom reports from the ground up, Datatelligent has partnered with Tableau to help higher education institutions identify students at risk for retention outreach.

With just-in-time information at your fingertips, via the Tableau Accelerator built by Datatelligent, institutions can quickly identify opportunities to enhance much-needed student support and improve the student experience.

#### We Can Help You Easily Tap Your Data

By integrating data into our Data Analytics as a Service (DAaaS) solution, we give you insights laser focused on student success and retention.

## **Our Solution**



The Tableau Accelerator built by Datatelligent can help your higher education institution leverage data analytics more effectively for improved student success and retention.

#### Together, we can help you use data to:

- Identify students who are encountering obstacles for continued enrollment
- Flag students for retention outreach who fall into a risk category
- Recognize enrollment, retention, and course-specific trends
- Cultivate a mission-appropriate higher education student body
- Build a culture that supports students from recruitment and admissions, to enrollment, student life, and beyond

## **ABOUT US**

Datatelligent gives data purpose.

We enable the use of data to make our communities better. Our mission is to use our unique approach, Data Analytics as a Service (DAaaS), to help remove barriers for organizations to make data-driven decisions.

Our industry focus includes:

- Higher education
- Human services
- Faith-based organizations



## **CONTACT US**

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## **Higher Education**

# **At-Risk Metrics**

The Tableau Accelerator built by Datatelligent can help higher education institutions track and breakdown the factors that contribute to a student being a higher risk for retention.

Imagine easily accessing the following student metrics in one place with one streamlined view.

- Retention risk factors
  - 。 Grade Point Average (GPA)
  - Academic probation
  - Student type
  - High school diploma status
  - SAT/ACT score
  - First generation college student
  - Hold codes
  - Academic disadvantage status
  - Full/part time status
  - First time student
  - Late registration
- Learning Management Systems (LMS) measures
- Filters to see at-risk scores by student characteristics such as major, year/term, and first time/transfer status
- Detailed risk information for specific students
- Student totals
  - Full and part-time students
  - First time vs transfer
  - Traditional vs non-traditional students
- Ability to customize and add risk factors per institution's needs

### Get Students at Risk Data Insights

Contact us to meet with the Datatelligent and Tableau team and start leveraging analytics data more effectively.