DATA MATURITY MODEL

Data maturity is the measurement of how advanced an organization's data analysis is and how its data is connected. It is also a crucial factor in determining an organization's success in today's data-driven world.

Datatelligent understands the importance of data maturity works closely with organizations to assess their current data maturity level across four stages and to develop a roadmap for improvement.

FOUR STAGES OF DATA MATURITY

DATA AWARE

DATA PROFICIENT

DATA SAVVY

DATA DRIVEN

1. Data Aware
In this stage, organizations have basic data awareness, but lack a systematic approach to data management. Data is often ad hoc, siloed, and not used for decision-making purposes.
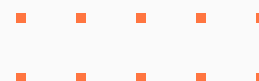
2. Data Proficient
In this stage, organizations have standardized reporting on a reporting platform, but data is primarily used for awareness purposes and not consistently utilized for decision-making.

3. Data Savvy
In this stage, organizations have started using data to make some business decisions, but data usage is inconsistent and often restricted to certain departments.

4. Data Driven
In this final stage, data is woven deep into an organization's fabric and every business decision. Organizations have embraced a data-first mindset with all systems and people work together to make the most effective and efficient use of data.

DATA MATURITY

WHY DATATELLIGENT?

Why choose Datatelligent for your data maturity journey?

At Datatelligent, we understand that every organization's data maturity journey is unique, and we tailor our services and solutions to meet your specific needs and goals. Our team of experienced data analysts and consultants are dedicated to helping organizations overcome barriers and unlock the full potential of their data. By partnering with Datatelligent, we can help you:

- Assess your current data maturity level and establish a roadmap for improvement and advancement
- Implement best practices in data management
- Utilize advanced analytics tools to uncover insights and drive data-informed decision-making
- Foster a data-first culture where data is embedded into your organization's fabric and into every business decision
- Ensure your systems, people and culture work together to make the most effective and efficient use of your data
- Use the power of data to help you stay ahead of your competitors

Are you ready to define your organization's data maturity path toward achieving data-driven excellence? Contact us to arrange a data maturity roadmap discussion.