

Data Analytics Alliance for Non-Profits

Q2 Meeting, April 16, 2025





Meeting Agenda

- ▶ DAANP Welcome and Member Introductions
- ▶ Notices
- ▶ Bri O'Reilly will walk through how she and her team use Power BI with their stakeholders of the Women's Business Development Center



DAANP Purpose



The DAANP is a member-led and driven community group that is being developed for the purpose of being a catalyst and resource for Non-Profit organizations that are interested in using and understanding Data Analytics to solve non-profit issues.

The Basics



Peer-to-peer networking and sharing of Data Analytics best practices



Collegial discussion of Data Analytics business and technology challenges



Joint initiatives to address significant Data Analytics business and technology issues



Important Disclaimer



As a special interest group, the Data Analytics Alliance for Non-Profits (DAANP), as well as its members and participants in DAANP meetings, must be constantly vigilant of federal and state antitrust laws, which prohibit monopolization, combinations and conspiracies in restraint of trade, collusive action, and unfair methods of competition.

To avoid the most sensitive areas, the following matters should never be discussed:

- price or any elements of price or pricing policies, including costs, discounts, and similar matters
- Sensitive information – Employee, volunteer, member, etc.
- commercial liabilities, warranties, guarantees, or the terms and conditions of sales, including
- anything dealing with “arm twisting,” trade abuses, or excluding or controlling competition.

As a DAANP representative, my job is to prevent such conversations from occurring at this meeting. Please understand that if I suggest that a subject should not be discussed at this meeting, I will do so to ensure that our association meeting remains both risk-free and extremely productive.



DAANP Structure



Membership consists of Senior Non-Profit leaders and Data Analytics enthusiasts

► DAANP Chairpersons or Advisory Group (prefer to have 3-4)



Create Special
Interest Group
Credibility



Assist in
Recruitment



Provide direction on
topic, speaker, date,
location and agenda

Meeting Format



Meeting frequency:
Quarterly



Survey/discussions
between meetings

► Topic Selection

- Group suggestion and vote
- Implemented by co-chairs
- Presented by members
- Online collaboration

► Focus on one topic per meeting

- Topic
- Networking



Let's begin with...

Your perspectives and experiences





Introductions



► Place in the chat

- Name, Title or Role, Organization
- Describe your best data visualization
- Describe your most used dashboard
- OR
- Name / describe the feature of Power BI that your team uses most



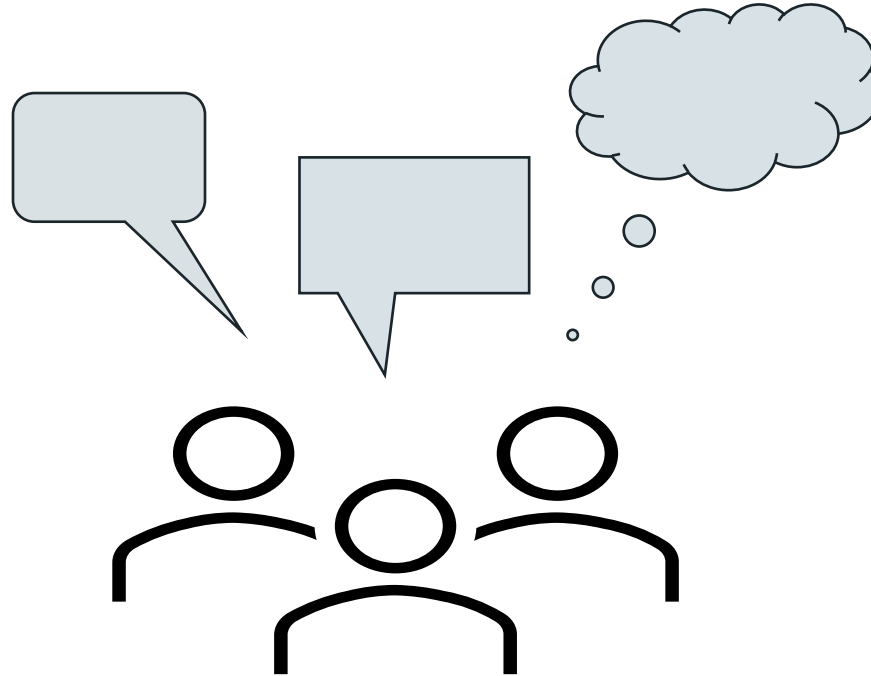
Poll Questions

- ▶ Which data analytics visualization do you most use?
 - Tableau
 - Power BI
 - Something else?
- ▶ What feature do you use most?





Discussion



Welcome, Bri O'Reilly



Briavael O'Reilly
Managing Director of Risk and Internal
Operations
Women's Business Development Center
boreilly@wbdc.org





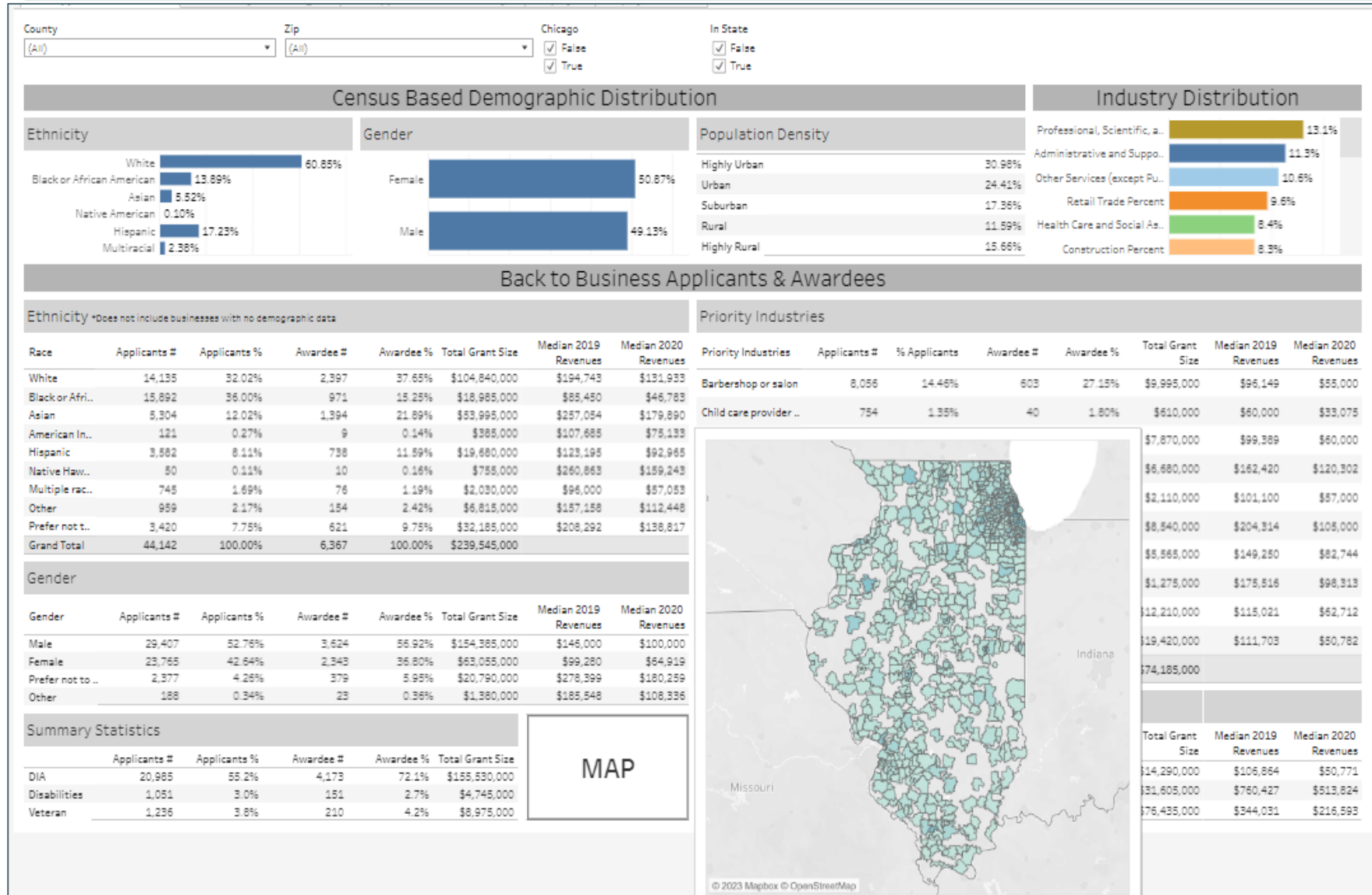
About Our Member Speaker & Organization

- ▶ The Women's Business Development Center (WBDC) is a Chicago-based nonprofit organization that is a leader in business development and economic empowerment.
- ▶ Customer of Datatelligent 2021-2024
- ▶ Started in Tableau; converted to Power BI
- ▶ Works with her team to present data to stakeholders

Briavael O'Reilly of the WBDC will discuss how she and her team use Power BI to share data with their stakeholders.



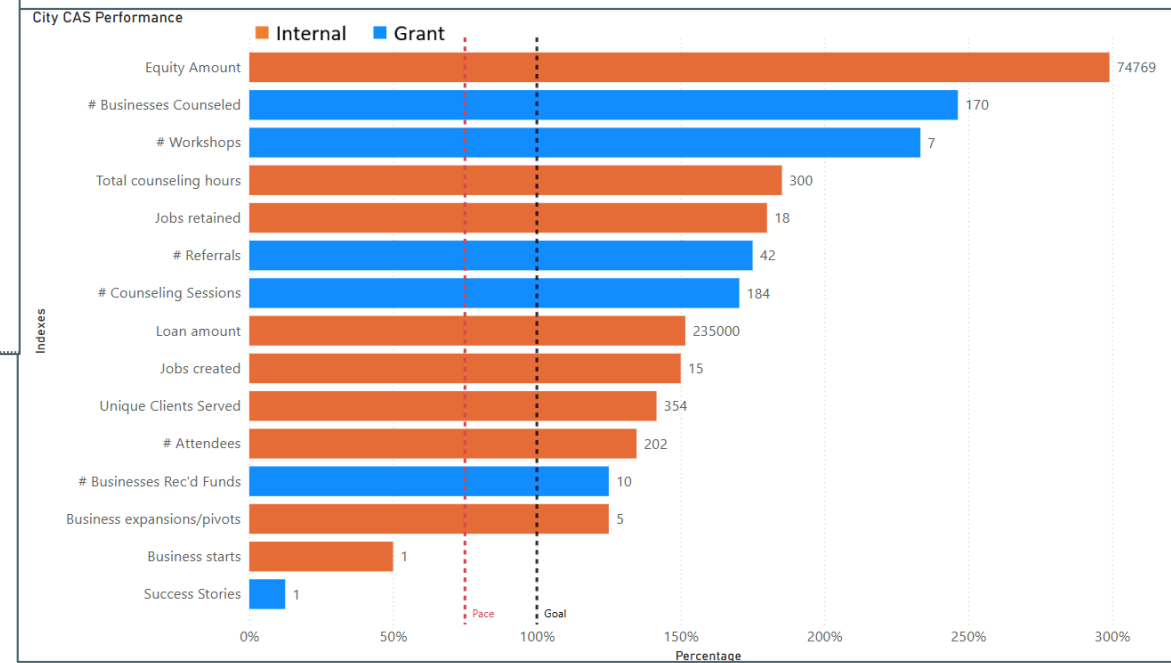
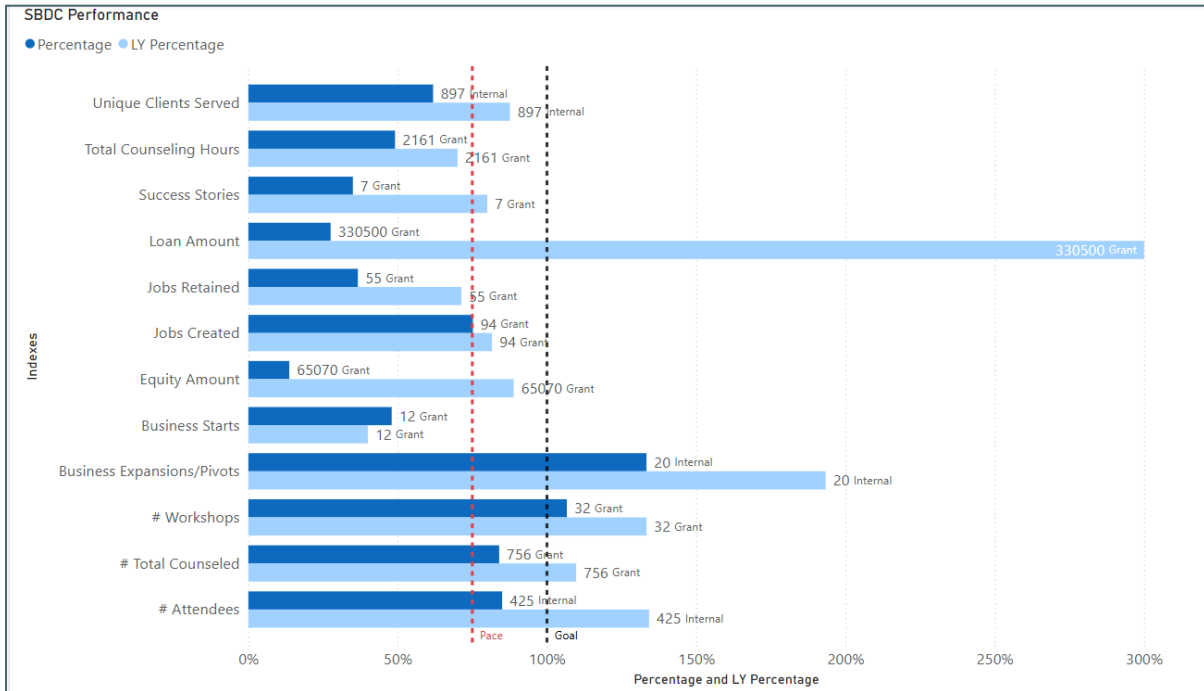
Impact of Grants



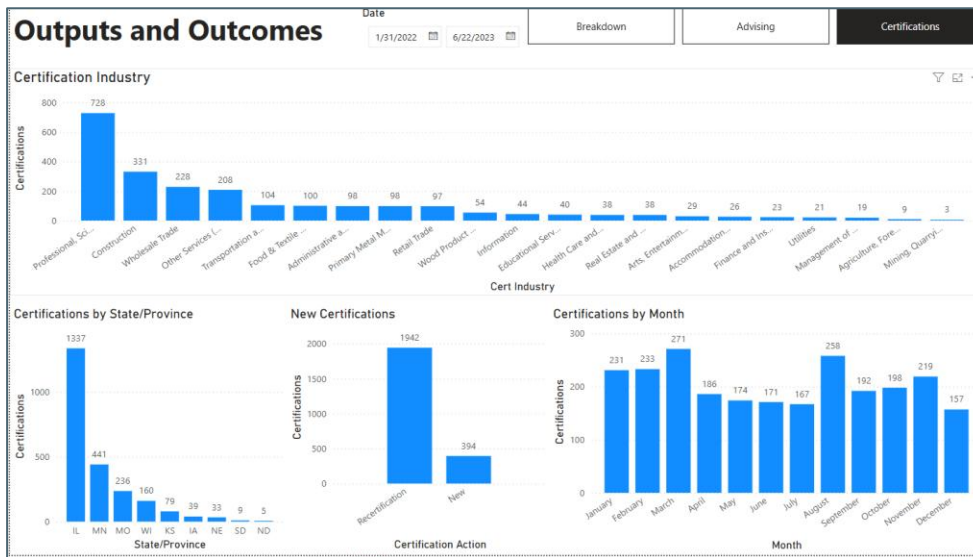
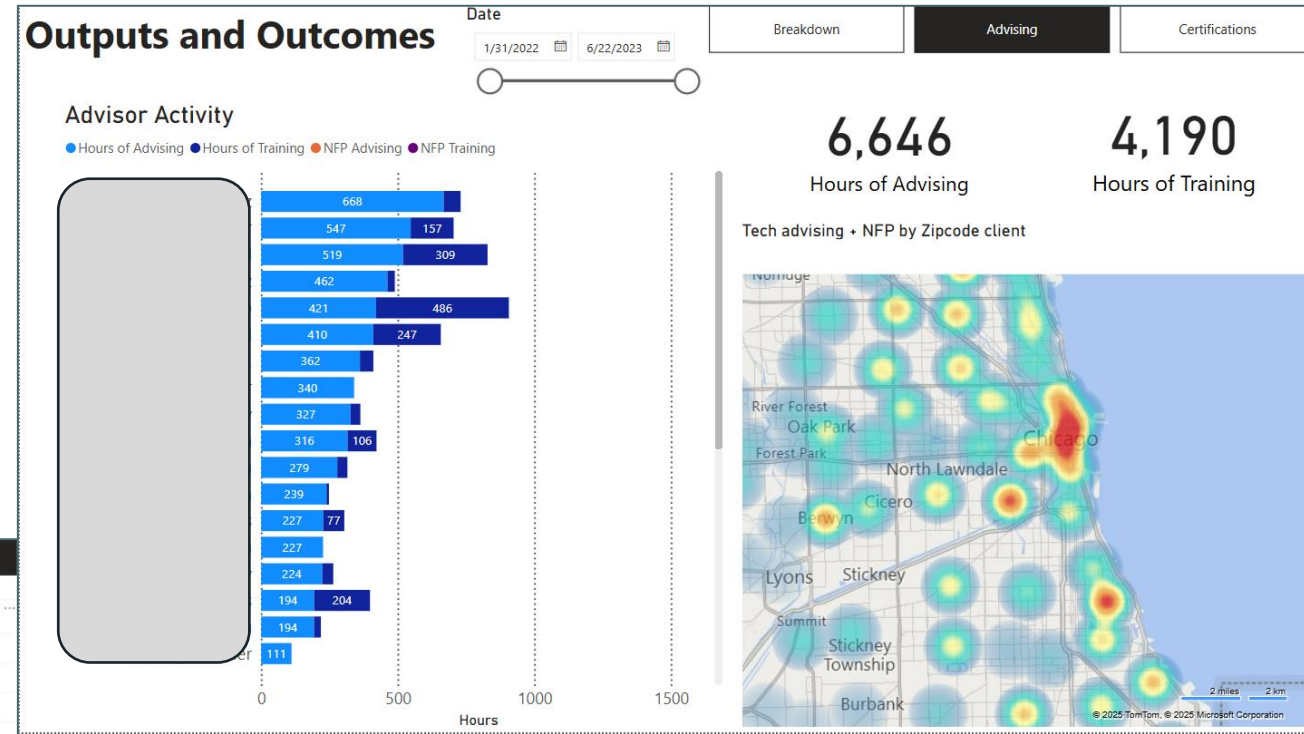
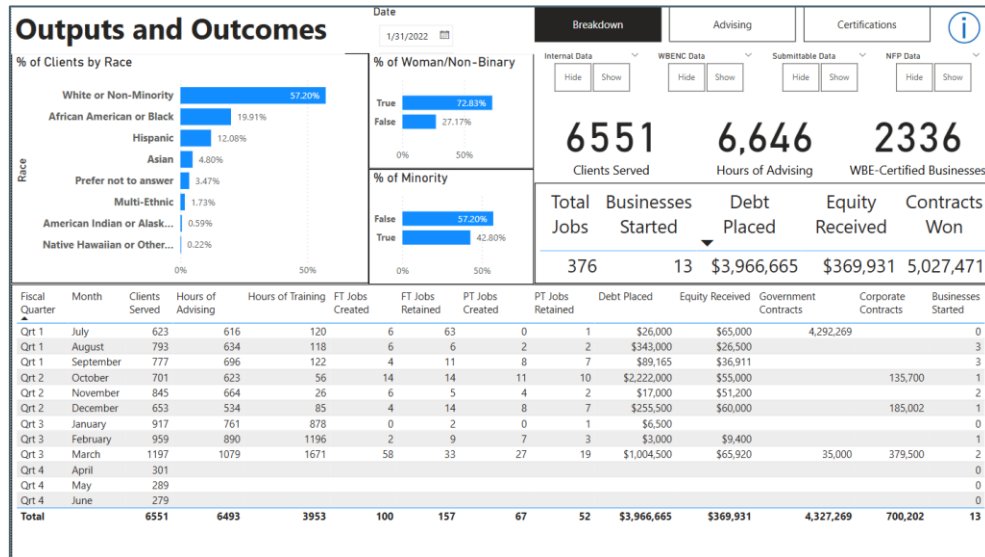
Leveraged data from multiple public sources, including US Census, to show distribution of grant dollars



Performance to Goals



Outputs and Outcomes

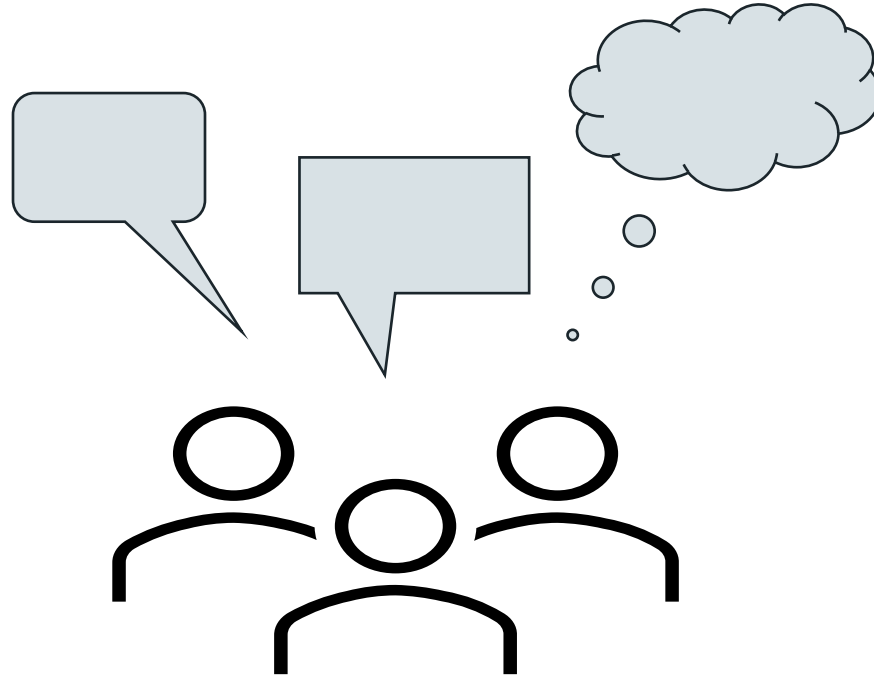




► See video for Bri's presentation



Discussion





Next Meeting

► Date: 3rd Quarter 2025

► Topic: TBD

- Prior suggested topics related to data lake/data warehousing (part I held in March), ETL processes, AI not related to fundraising, best practices on dashboarding (operational, KPIs, and across multiple organizations to show impact)

► Upcoming Topics:

- Please email Inord@datatelligent.ai with suggested topics or
Volunteer to share your experience as a speaker or part of a panel

Thank you for attending!

If you have feedback or suggestions, please let us know or email **Inord@datatelligent.ai**

